

WINTER 2024 | ISSUE NO. 1

# TASTE + SEE

MAGAZINE



SAN LEANDRO

LEMONAD MEDIA

FREE | TAKE ONE AND PASS IT ON





**TASTE + SEE**  
Magazine

**ISSUE NO. 1**  
*"San Leandro"*  
**WINTER - 2024**

*LemonAd Media was responsible for producing  
all of the photography and content.*

Introducing *Taste + See Magazine* – a free publication that  
highlights the hidden gems of our community. We encourage  
you to take a copy and share it with your loved ones to support  
local businesses. Let's help our city thrive together!

If you own a business in San Leandro and  
would like to be featured in the next issue of  
***Taste + See Magazine*** email us at:  
[hello@lemonadmedia.com](mailto:hello@lemonadmedia.com) and write  
MAGAZINE in the subject line.

← **JOIN US IN  
OUR SPRING  
ISSUE!**

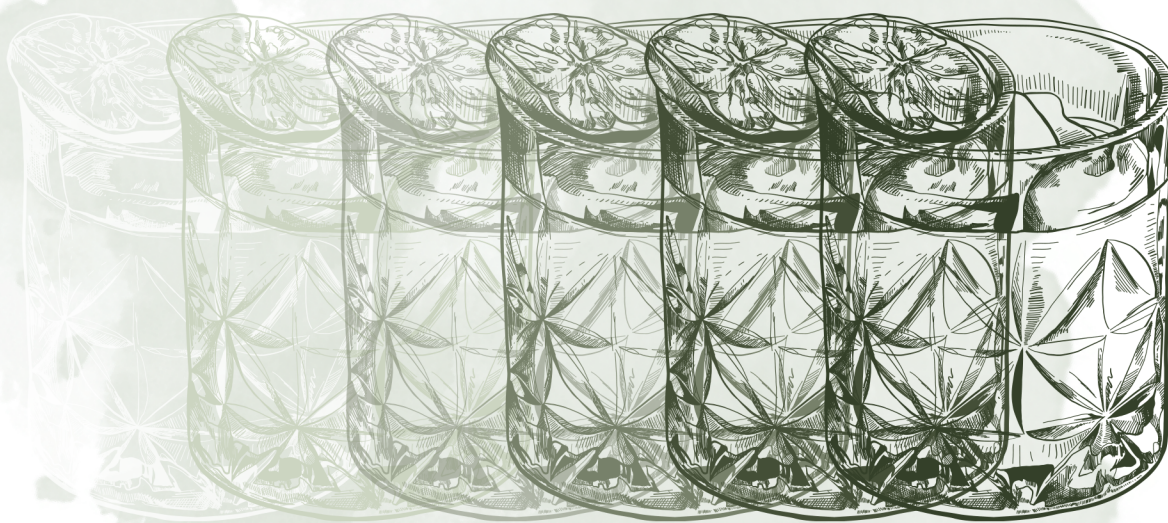
*Our heartfelt thanks go out to all the  
businesses that made the first issue possible.  
Our hope is that this magazine will drive more  
customers your way.*  
- Eddie + Yellie

**Scan the QR Code to  
download the digital version.**





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COME CHECK OUT  
SAN LEANDRO'S  
NEWEST GEM!



BLINDWOOD CIDER OPENED ITS TASTING ROOM IN THE FALL OF 2023 NEAR SAN LEANDRO'S OYSTER BAY REGIONAL SHORELINE. POURING SMALL-BATCH TRADITIONAL SINGLE VARIETALS AND BLENDS AS WELL AS THEIR BOTANICALLY INFUSED FLAGSHIP AND SEASONAL CIDERS. THE TASTING ROOM IS A VIBRANT ARTISTIC SPACE WHERE YOU CAN GATHER WITH FRIENDS OR ENJOY THE QUIET OF THE BAY BREEZE. BLINDWOOD CIDER IS A FAMILY-RUN BUSINESS AT ITS CORE, EVEN THE ARTWORK WITHIN THE WALLS OF THE SPACE IS PAINTED BY THEIR MOM, KIM GABEL, A LOCAL ARTIST. BLINDWOOD STRIVES TO ENSURE THAT EVERYONE IS WELCOME, THE ONLY DISCRIMINATION ALLOWED IS WHAT IS POURED INTO YOUR GLASS.

COME VISIT AT 2547 WILLIAMS STREET,  
TASTING ROOM HOURS FRIDAY 3-6 PM,  
SATURDAY 12-5 PM, SUNDAY 12-4 PM.



## Demello Designs

Introducing Alex Demello, A San Leandro artist whose love for climbing in the Sierra Nevada and Cascade Mountains has greatly influenced his abstract paintings.

By utilizing colors and textures from these environments, Demello creates artwork that strongly evokes the beauty of the landscapes. Some of his pieces, on the other hand, aim to capture the "mood" of the mountains.



Discover More of Demello's Art on Instagram @demelldesignsart. Available for Purchase.





THEE DANNY MURRY





# DANNY MURRY'S IRISH PUB

1680 Washington Ave.

Enter Danny Murry's Irish Pub - A cross between a sports pub, divey neighborhood bar, tap-room and cocktail lounge, where there is always a friendly face to greet you and a good conversation to be had.

Danny Murry's was established in July 2022 by long-time affiliates of San Leandro, Jym Murry & fiancé Jazmin Cedillos. Jym was formerly a long-time bartender and bar manager at The Englander Sports Pub & Restaurant, which was, at the time, one of the most popular Sports Pubs in the East Bay.

Although The Englander is now shut down, Jym, Jazmin, and their manager Seth Bodhan - also a former employee of The Englander - have successfully brought back its essence to San Leandro. They have created a space where loyal customers and staff who have built long-lasting relationships can gather once again.

DM's has become the new home for many patrons who were displaced by the closure of both The Englander, and more recently (2023), The Washington Club, a beloved neighborhood bar that served San Leandro since 1948. Although it's always sad to see a great establishment go,

DM's continues to foster the strong downtown community with the help of a couple of "The Wash's" staple bartenders.



## A CROSS BETWEEN A SPORTS PUB, DIVEY NEIGHBORHOOD BAR, TAP-ROOM AND COCKTAIL LOUNGE

The Pub is named after Jym's father, a long-time San Leandro resident who spent his formative years right next door in Oakland. Dan (fondly known as Danny, Dan Dan, or Chainsaw Dan) has been a member of The Pile Drivers Union, Local 34 for 50+ years and spent over a decade teaching at the Carpenters Training Center in Pleasanton until he retired. However, Dan still resides a short jaunt down from the pub and pops in from time to time. If you spot him, make sure to say hello!

The Pub hosts several monthly events. From brewery pint nights and whiskey tastings to trivia nights and Friday night karaoke, there's always something to entertain you. And, most Saturdays

you can catch a DJ night. With such a variety of offerings, there's something for everyone to enjoy.

DM's is excited to announce that live music events will soon be on the horizon. Additionally, they currently host a local pool league on their classy blue pool table in the corner.

With eight TVs available, DM's guarantees an exciting sports-watching experience. During football season, catch every game with the NFL Sunday ticket. As excitement builds for the World Cup 2026 hosted in North America, the pub is set to become the go-to hub for the action, opening for all of the games.

Looking ahead, DM's aims to become a go-to pub for exclusive English Premier League viewing, with a particular fondness for the underdog charm of Tottenham Hotspurs. All team supporters are warmly welcomed and encouraged to showcase their cherished soccer scarves on the rafters. Visit Danny Murry's for a spirited atmosphere and unparalleled sports camaraderie!

Whether you say Sláinte, Salud, Kanpai, Prost or Na Zdorovie - it's always a good omen, especially at an Irish Pub. Jym, Jaz, Seth, and the rest of the crew welcome you all at the pub and are thrilled to contribute to the incredible vibe and community of Downtown San Leandro.





# LEMONAD MEDIA



At LemonAd Media, we partner with passionate local restaurant owners who truly understand and value the significance of high-quality content. They recognize that customers eat with their eyes first and fully grasp that their online presence is a direct reflection of the quality that they offer.

Sure, anyone can snap a quick cellphone photo, but our content is crafted to live far beyond the fleeting world of social media. When the buzz on social platforms subsides, our captivating images remain a timeless asset for your brand.

At LemonAd Media, we collaborate with restauranteurs who prioritize quality over quantity and envision their business far beyond "just a restaurant" and wholeheartedly embrace our motto: *"One Picture is Worth 1000 Guests."*

Don't wait; elevate your brand in 2024 by reaching out to us today at:  
[hello@lemonadmedia.com](mailto:hello@lemonadmedia.com)



Pssst...check out our work here!





# The Impact of High-Quality Photography on Business Success

Five reasons why all businesses should prioritize high-quality photography

Written by: LemonAd Media

In today's digital world, visuals are crucial to capturing your audience's attention. For that reason, businesses should not underestimate the power of investing in professional photography. It goes far beyond aesthetics; it can significantly impact various aspects of your business.

Here are 5 reasons why quality photography should be ranked high on your priority list:

## 1. First Impressions Matter

High-quality photography is essential for a professional and trustworthy brand image. Visually appealing images create a positive perception of your business, instilling a sense of trust and credibility with your customers. Making a positive first impression matters more than you might think in the business world.

## 2. Builds Brand Credibility

Professional photography builds trust and credibility with your customer base and demonstrates that your business values quality and is detail-oriented. Clear and captivating visuals show that your business is reliable and committed to providing the best products or services.

## 3. Boosts Your Marketing Success

In digital marketing, attention is extremely valuable, and high-quality photos are attention magnets.



Beautifully curated images on your websites, social media, and other marketing materials increase engagement and leave long-lasting impressions, making them essential for effective marketing.

## 4. Gain More Satisfied Customers

Visually appealing photos have a direct impact on consumer behavior. By providing customers with detailed product or service images, you can increase the likelihood of them making a purchase. High-quality photography is a significant factor in boosting conversion rates, turning online followers into satisfied customers who are confident in their purchasing decisions.

## 5. Stand Out On Social Media

Beautiful Imagery is crucial for businesses in today's marketing landscape, especially on social media platforms like Instagram, TikTok, Facebook, and Pinterest. A strong visual presence can help set your business apart and increases engagement, ultimately leading to more likes, shares, and comments, creating organic growth and greater brand exposure.

In short, Investing in high-quality photography is crucial for brand's success. It establishes a professional image, drives sales, and enhances your online presence. The impact of quality visuals on a business is significant, and prioritizing the visual story can help the business flourish in the eyes of the audience.





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ORDER!

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CONTACT US AT: [SANLEANDRO@FRAN.NICKTHEGREEK.COM](mailto:SANLEANDRO@FRAN.NICKTHEGREEK.COM)

# THE COOLER

1517 E. 14TH ST,  
SAN LEANDRO  
(510) 357-3949



STAY UPDATED ON  
OUR BEER SELECTION  
BY FOLLOWING US  
ON UNTAPPD. SIMPLY  
SCAN THE QR CODE



THE COOLER, LOCATED IN DOWNTOWN SAN LEANDRO, IS AN INDEPENDENTLY OWNED CRAFT BEER TAVERN AND BOTTLE SHOP ESTABLISHED IN 2016. BOASTING 25 ROTATING TAP HANDLES, PATRONS CAN INDULGE IN ESTABLISHED INDEPENDENT CRAFT BEER FAVORITES, SEASONAL RELEASES, AND EXCITING NEW DISCOVERIES SOURCED LOCALLY AND ABROAD. ADDITIONALLY, SEVERAL DOZEN PREMIUM CRAFT BOTTLE CHOICES ARE AVAILABLE FOR ON-SITE ENJOYMENT OR TO TAKE HOME. THE COOLER PROVIDES A COMFORTABLE AND WELCOMING ENVIRONMENT FOR LOCALS AND VISITORS TO DISCOVER AND SAVOR QUALITY CRAFT BEERS.



SAN  
LEANDRO  
CALIFORNIA







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Local  
Businesses by  
Scanning the  
QR Code and  
Signing Up for  
Our Newsletter.



## EXPERIENCED DEDICATED SUPPORT FOR YOUR BUSINESS GROWTH!

The **San Leandro Chamber of Commerce** offers opportunities in marketing, connections, advocacy, workforce development and beyond. Whether you're a small business, startup or a national brand, we're your dedicated partner in business. Join us today!

[sanleandrochamber.com](http://sanleandrochamber.com) | (510) 317-1400 | [@sanleandrochamber](https://www.instagram.com/sanleandrochamber) | 120 Estudillo Ave. San Leandro, CA 94577



# SLICE HOUSE

BY TONY GEMIGNANI

135 Parrott St, San Leandro

SAN LEANDRO'S  
BEST KEPT  
SECRET!



Why travel across the Bay when you can savor the excellence of 13-time World Pizza Champion Tony Gemignani's famous pizza right in your own backyard?

Step into Slice House today and treat yourself to a slice of perfection that's earned global acclaim. Indulge in a taste experience like no other!



# ***Discover Top-Quality Cocktails in San Leandro!***



**150 W Juana Ave, San Leandro**

Approaching its 8th year, Sons of Liberty Alehouse, affectionately known as SOLA, consistently astonishes locals with the excellence of its food and cocktail menus. Come immerse yourself in the essence of a quality craft cocktail. Our menu caters to every palate, featuring cocktail options ranging from sweet to robust, non-alcoholic to everything in between. Discover the true artistry of house-made flavors at SOLA – where quality meets innovation.





# All Steele Fitness

*Meet Heather!*  
- Transformation Specialist



Welcome to All Steele Fitness - where your personal training journey is anything but ordinary. Our private gym's mission is to give you the personalized group experience you deserve - with a focus on transforming your weight loss goals into reality.

Call Heather at (510) 861-4516 to sign up today! Mention this ad and get 50% off of your first month.

**14760 Wicks Blvd,  
San Leandro**

# THE MARINA INN

**68 Monarch Bay Dr,  
San Leandro  
(510) 895-1311**

The Marina Inn on the San Francisco Bay has been in business since 1985. We are ranked **#1 on TripAdvisor** for hotels in San Leandro and have received the Certificate of Excellence with a 4.5/5 rating 5 years in a row. Our hotel is a cherished asset to our community that has stood the test of time. A particular source of pride for us is the longevity of our team members. Despite the challenges faced during the pandemic, we were able to retain over 90% of our associates.

**Enjoy a 15% off Community Rate at the Marina Inn!**

Book your room in advance or on the day of arrival and get a complimentary upgrade to a Deluxe View room.

Simply use promo code: **SLCR** when you make your reservation.  
(Valid for stays year-round but must be booked between February 15th and April 15th, 2024.)

Scan the QR Code to be directed to our website!





# TEQUILA

## BAR & GRILL

1350 E 14th St, San Leandro

Tequila Bar & Grill, now under new ownership since 2020, has undergone a notable transition, evolving from a laid-back eatery into a premier Mexican culinary destination.

Nestled in the heart of Downtown San Leandro, our establishment presents a diverse array of authentic Mexican dishes, an outstanding collection of the best quality tequilas, and an entertaining variety of margaritas, ensuring a delightful experience that will have you coming back for more!

Now and through the end of March, mention this ad and enjoy House Margaritas for only \$7!



The Ember Collective has emerged out of a desire for a collaborative and community-oriented workspace.

Featuring two suites, two conference rooms, and three event spaces, including a spacious enclosed parking lot, this creative hub provides flexible options for its members. The building boasts mid-century modern architecture and is styled with complementary furniture infused with a unique twist.

The aesthetic is enriched with a curated selection of decor elements, encompassing vibrant plants, distinctive cement features, and stylish wood rafts.

For more details about our space schedule or to schedule a free consultation, visit our website at:

[Theembercollective.space](https://Theembercollective.space)

# The Ember Collective

2101 Marina Blvd, San Leandro







To be featured in the  
next issue of *Taste +*  
See, scan the QR  
code and fill out our  
intake form.