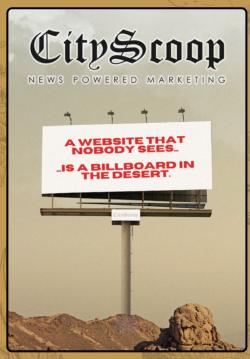
SUMMER 2024 | ISSUE NO. 2

MAGAZINE







SAN LEANDRO

BY: LEMONAD MEDIA

FREE | TAKE ONE AND PASS IT ON



TASTE + SEEMagazine

ISSUE NO. 2 "San Leandro" Summer, 2024

LemonAd Media was responsible for producing all of the content seen in this magazine.

Introducing Taste + See Magazine – a free publication that highlights the hidden gems of our community. We encourage you to take a copy and share it with your loved ones to support local businesses. Let's help our city thrive together!

If you own a business in San Leandro and would like to be featured in the next issue of Taste + See Magazine email us at:

hello@lemonadmedia.com and write

MAGAZINE in the subject line.

Our heartfelt thanks go out to all the businesses that made this issue possible. Our hope is that this magazine will drive more customers your way. - Eddie + Yellie

Scan the QR Code to download the digital version.



Join us in our next issue!

CONTENTS



5

ALL STEELE FITNESS

Woman-owned private gym voted "Best of San Leandro 2024"

11

DANNY MURRY'S IRISH PUB

Downtown San Leandro's newest public hangout offers events for everyone

7

SAN LEANDRO RESTAURANT WEEK

Get ready to partake in San Leandro's second annual Restaurant Week

13

MOONSTONE SKINCARE STUDIO

A new community business dedicated to giving you flawless skin.

9

WHY YOUR RESTAURANT NEEDS PHOTOGRAPHY

Five reasons why your restaurant can benefit from quality photos

15

BLINDWOOD CIDER/ SONS OF LIBERTY ALEHOUSE

Explore premium ciders and classic American food in your own backyard



IN THE MOOD FOR A PREMIUM CRAFT COCKTAIL?

Located in the heart of Downtown San Leandro, Tequila Grill is the place to go!

Indulge in a wide selection of cocktails, ranging from 13 different margaritas to unique creations like the popular *La Toxica* and *Guavalajara*, as well as reimagined classics such as an Old-Fashioned with Mezcal.

Our restaurant also provides a variety of authentic Mexican dishes, including Queso Fundido con Chorizo, Fajitas, and our unique two-toned wet burrito, ensuring a memorable dining experience that will leave you wanting more!

Join us in our bar area now through 2024 and mention Taste + See Magazine to enjoy a

HOUSE MARGARITA FOR ONLY \$7!



Heather Steele

ALL STEELE FITNESS

TRANSFORMATION SPECIALIST

OUR GOAL AT ALL STEELE IS TO PROVIDE YOU WITH A PERSONALIZED WORKOUT EXPERIENCE THAT IS TAILORED TO HELP YOU REACH YOUR WEIGHT LOSS GOALS. OUR *GUARANTEED RESULTS* WILL BOOST YOUR CONFIDENCE ALL YEAR ROUND!

CALL HEATHER AT (510) 861-4516 TO KICKSTART YOUR WEIGHT LOSS JOURNEY TODAY!

MENTION THIS AD AND RECEIVE A 50% DISCOUNT ON YOUR FIRST MONTH!

14760 WICKS BLVD.

SANLEANDRO CHAMBER OF COMMERCE

"Become A Part Of San Leandro's Most Influential Business Organization"



• JULY 14-20 - RESTAURANT WEEK
Our second restaurant week invites visitors and community members to discover local eateries.

• AUG. 23 - JOB FAIR
The second installment of your Chamber's go-to event for job seekers.

Annual networking event that honors diversity among our business members and the community.

• OCT. 4 - NATIONAL MANUFACTURING DAY Celebrating the great manufacturers in San Leandro, we invite companies to our industry mixer. Various companies will host tours for guests. Check our website for tour schedules.

Annual event focusing on urban planning, development, and business opportunities in San Leandro.

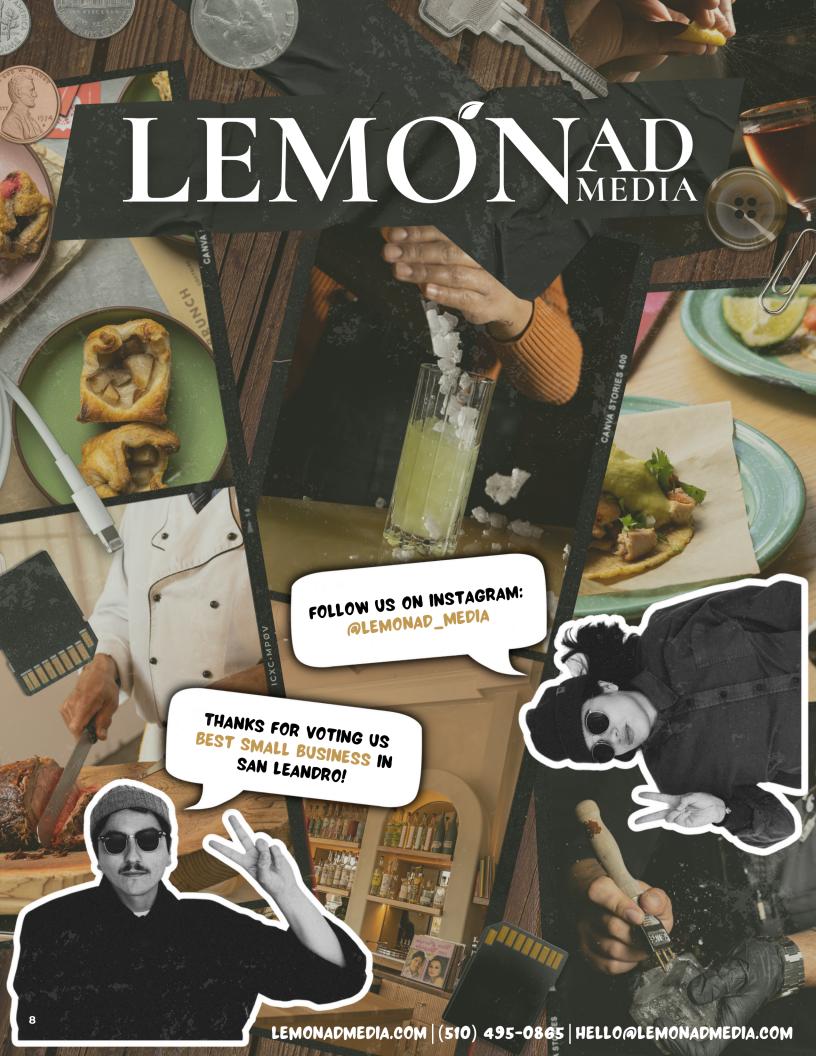
• DEC. (TBD) - TRI-CHAMBER MIXER

A Festive and collaborative annual event that blends the holiday spirit with a valuable networking opportunity for members from three distinct chambers of commerce.

MEMBERSHIP ELEVATES YOUR VISIBILITY. INCREASES EXPOSURE AND DRIVES STRONGER BRAND RECOGNITION THROUGHOUT THE COMMUNITY!

SANLEANDROCHAMBER.COM | (510) 317-1400 | @SANLEANDROCHAMBER | 120 ESTUDILLO AVE. SAN LEANDRO, CA 94577





Top 5 Reasons why your Restaurant Needs Professional Photography in 2024

Written by: LemonAd Media

In 2024, professional photography is vital for restaurants that want to differentiate themselves and draw in more customers. Here are five reasons why top-notch photos are crucial:

1. Create a Positive First Impression

Online visitors usually encounter your restaurant virtually first. Professional images ensure a favorable initial impression, highlighting your cuisine, atmosphere, and dining experience, encouraging them to visit.

2. Enhance Your Brand Identity

Professional photos help communicate your restaurant's narrative and character, strengthening your brand. Well-captured images of your decor, satisfied patrons, and beautifully presented dishes make your brand memorable.

3. Improve Social Media Engagement

High-quality photos are key to social media success. Eye-catching images gain more engagement, boosting your restaurant's presence and attracting new followers.

4. Drive Online Reservations and Orders

Enticing photos of your dishes can significantly increase online bookings and orders. Customers are more inclined to select your restaurant when they can preview what they'll receive, making your menu items hard to resist.

5. Stay Competitive

Many competitors are already prioritizing professional photography. To remain competitive, you must have top-quality photos to elevate the appearance of your marketing materials, ensuring you meet industry expectations.

Professional photography is no longer a luxury but a necessity for restaurants in 2024. It aids in making a lasting first impression, elevating your brand, enhancing social media engagement, increasing sales, and keeping you ahead in the competition. Investing in professional photography will lead to the growth of your business.

Don't wait! Schedule a meeting with LemonAd Media today to elevate your restaurant to the next level!





WE DESIGN, PRINT & PROMOTE ... YOU!

Your new local destination for all your printing and promotional needs.

Introducing Minuteman Press San Leandro, a new print and design shop nestled snugly on vibrant East 14th Street. Our new print and design shop is your partner in promoting your brand. We work with local businesses like yours day in and day out. Need a single poster or a truckload of mailers for a big marketing campaign? Maybe a 10-foot vinyl banner or a box of event invitations with eye-catching metallic foil? We've got you covered, no sweat.

We are more than your average print shop: we work to ensure that your message sings loud and clear. Got a design in mind? We'll bring it to life with our wide array of printing and finishing services. Stuck in a creative rut? Our graphic gurus are standing by, ready to make your vision pop. We operate with the philosophy that your success is our success.

We are not just about printing stuff and sending you on your merry way. We are your partner in celebrating your brand and growing your business. It takes only 7 seconds to make a first impression; and we know that a positive first impression means everything to your brand.

Written By: Minuteman Press San Leandro

Our collaborative team listens attentively to understand the essence of your business and brainstorm new ways to make your business shine.

Need help reaching a new audience? We have the capability to deliver your brand to every door in our city and beyond. If you're looking for an all-in service, our team is ready to design, print, stamp, and mail your marketing collateral all in one go. We will do all the leg work to get your message in front of customers.

Are you ready to take your business to the next level?

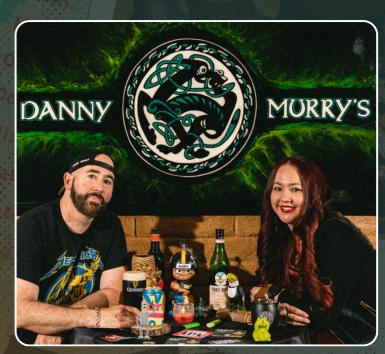
Call us today at (510) 600-3969 to reach new customers and grow your business.

Trust us, it's printing and design, done right.

66

ROSES ARE RED,
WHISKEY IS
BROWN, POEMS
ARE HARD,
...WHISKEY.





Named in honor of Jym's father, Danny Murry's Irish Pub hosts a variety of events. These include Karaoke sessions every Friday, bi-weekly trivia nights, Taco Tuesdays, DJ performances, brewery showcases, and whiskey tastings.

The pub is equipped with multiple televisions, making it an ideal spot to enjoy all the sportsball. Additionally, patrons can engage in friendly competitions with a newly re-felted pool table and dartboard on site.

The pub's upcoming agenda includes launching industry specials, showcasing live music from bands and solo artists, organizing listening nights with local musicians, and commemorating its noteworthy two-year anniversary with a weekend event in mid-July. With its welcoming atmosphere and varied entertainment offerings, Danny Murry's is a standout lively spot in downtown San Leandro.

Engaged power couple Jym and Jazmin, alongside their manager Seth from The Englander, legendary daytime bartender Laurie from The Washington Club, and all the staff are excited to welcome everyone to the pub.

Cheers and Slainte!

FOR ALL UPCOMING EVENTS, FOLLOW US AT:



1680 WASHINGTON AVE, SAN LEANDRO



ELEV. 56 **INC. 1872** POP. 82,817 **CALIFORNIA** DIGIAS RESTAURANT COCKTAILS BANQUETS

EMBRACE THE SKIN YOU'RE IN

Hello, My Name is Viridiana Mejia, a licensed esthetician. I chose to establish Moonstone Skincare Studio in San Leandro, because of my love for the community, as well as my desire to help individuals in attaining their best skin.

Schedule your first appointment now and enjoy a <u>15% discount</u> on any facial treatment. Don't forget to mention "Taste + See Magazine" when booking your appointment.

Secure your spot today at: Moonstoneskincarestudio.com



@moonstone_skincarestudio





FOUR GENERATIONS OF FAMILY DOING BUSINESS IN UMBER SINCE 1882

CONTACT US TODAY AT: (510) 357-5020 FOR TOP-TIER QUALITY & SUPERIOR CUSTOMER SERVICE! LOCATED AT: 14200 WASHINGTON AVE, SAN LEANDRO







